



Support the FSA!



And let us help drive more business to you!

One TAX DEDUCTIBLE donation can place your business on our Newsletter, Website, Facebook Page and all local electronic maps!



**Friends of the Flathead
Snowmobile Association**
PO Box 5041
Kalispell, MT 59903-5041
www.friends-of-fsa.org
IRS 501(c)(3): 82-2792682





Friends of the Flathead Snowmobile Association Sponsorship & Advertising



The Friends of the Flathead Snowmobile Association (FFSA) is seeking your company's support this year to promote snowmobiling in the Flathead Valley. To that end, the FSA has joined forces with another local company called Trail Treker that allows us to electronically publish multiple local trail systems maintained/groomed by the FSA. The Trail Treker system allows users to download the map(s) and cache them on their smartphone so they never need mobile phone coverage while on the trails! This will offer an unprecedented level of detail and a higher level of safety for all our riders; especially those that are new or visiting from out of town!

Further, **Trail Treker allows the FSA to show your business on the map** (even if you're in the surrounding area). You will be shown as a point of interest and you can provide extra information or incentives to prospective clients via offers, coupons or discounts! When a user clicks on your business, your information along with any incentive you offer will be shown on the screen.

On our website (www.flatheadsnowmobiler.com) and Facebook page, we are offering ad space with the higher levels of sponsorship. **Each year, we receive over 350,000 hits!** All of this is geared at driving more business through your door!

All cash amounts paid are Tax Deductible!!!

We are offering three levels of sponsorship this year:



Bronze Level Sponsorship	Silver Level Sponsorship	Gold Level Sponsorship
\$50	\$150	\$300
<i>Bronze Benefits:</i>	<i>Silver Benefits:</i>	<i>Gold Benefits:</i>
<ul style="list-style-type: none"> ● Listing on FSA Website ● Listed on Trail Treker Map 	<ul style="list-style-type: none"> ● Listing on FSA Website ● Listed on Trail Treker Map ● Small Banner Ad on FSA Website Sponsor page 	<ul style="list-style-type: none"> ● Listing on FSA Website ● Listed on Trail Treker Map ● Large Banner Ad on FSA Website Home Page and Sponsor Page ● You may supply 1 ad quarterly to be shown on our Facebook site.

Payments may be made by check (to: Friends of the FSA)

2019-2020 Season Ad Pricing & Information

The FSA also publishes monthly newsletters during the fall and winter months of our season to all members (over 200 active members). Purchasing an ad will show your ad in **all editions** this season.

You may place an ad in our newsletter at the following price levels:

Eighth Page: \$25

Quarter Page: \$50

Half Page: \$100

Full Page: \$200

FULL GOLD SPONSOR + FULL PAGE AD SPECIAL **\$400**

Save \$100 by ordering our Full Gold Sponsorship with a full page ad in all editions of our newsletter for \$400 (normally \$500)

Special Prices:

Gold Sponsor + Full Page Ad: \$400 (Save \$100)

Gold Sponsor + Half Page Ad: \$350 (Save \$50)

Silver Sponsor + Full Page Ad: \$300 (Save \$50)

Silver Sponsor + Half Page Ad: \$200 (Save \$50)

Payments may be made by check to:

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PO Box 5041
Kalispell, MT 59903-5041

If you have questions, call Mark Smolen at: 406-407-0301

2019-2020 Season Ad Pricing & Information

Full Page

Half Page

Quarter Page

Eighth Page

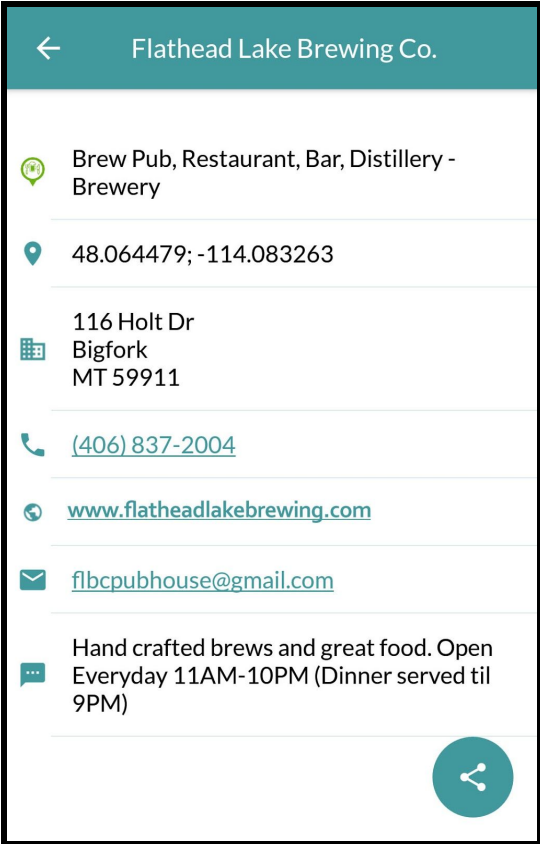
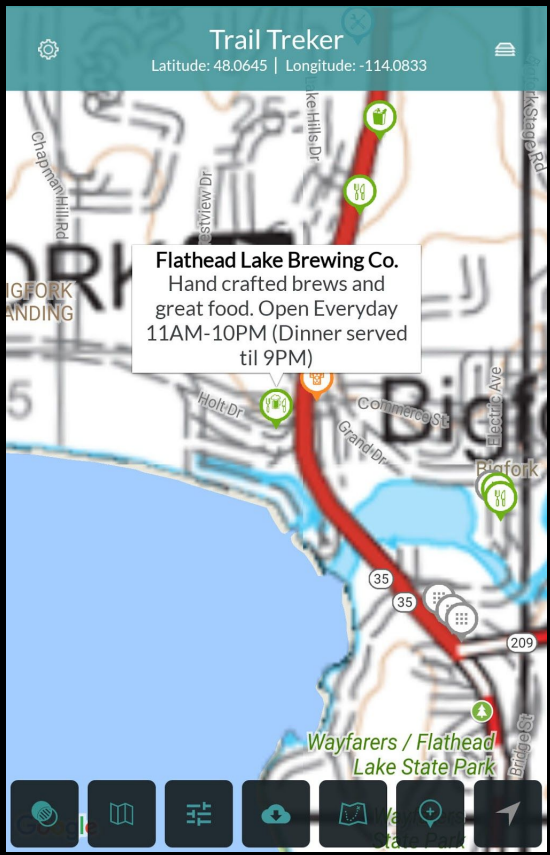
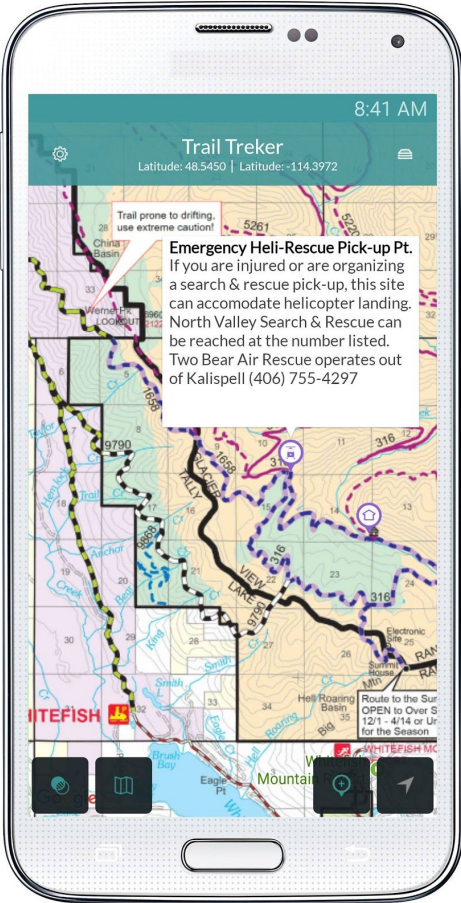
2019-2020 Season Ad Pricing & Information

Trail Treker Info

Trail Treker has all the snowmobile area maps and visitors download the maps to use while in the backcountry.

Companies that support the FSA are shown on the maps as points of interest along with other POIs that show our Warming Hut, and emergency rescue sites.

Your company can be shown under multiple classifications (Bar, Restaurant, Brewery, etc) as shown for one of our local sponsors (FLBC) below.



Map shows Business, when a user clicks on the Point of interest, the detail page is shown with your business' info including address, contact info, etc.

2019-2020 Season Ad Pricing & Information

This year, we're also moving to electronically mailed membership cards. Along with the card, each member will get a page of coupons from our Sponsors. So every business that signs up gets the opportunity to place a coupon on the Coupon Page we send out! You get to decide what you want to offer; traditionally, some of the dealers in the area always offered \$15 off any purchase. You can make it more, less, a percentage, require a minimum purchase amount, etc. It's up to you. But as you partner, we're trying to push more feet through your door generating more sales for you. We understand that your support is based on your success.

Member cards will look like this:



Coupons can have your logo and we'll generate a QR code for your website.



Coupons will look similar to this with whatever offer you wish to do.

2019-2020 Season Ad Pricing & Information

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Thank you for your Donation!

Date: _____

Donor: _____

Amount: \$_____

Rec'd By: _____

Signature: _____